

Lee County Sports Development
Monthly Activity Report
May 2016

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	11,346
A-Sun Conference Softball Championships	330
Doc Ford's Ding Darling Tarpon Tournament	186
GCSW All Florida Senior Circuit Swim Meet	297
NHSGA Boys National Championships	439
Perfect Game Memorial Day Classic	7,280
Sun Conference Baseball Championships	396
Perfect Game Sunshine East Showcase	210
Florida National Junior Open Tennis	270
FHSAA Baseball Finals	1,938

Event Participants

Month Total =	4,513
A-Sun Conference Softball Championships	110
Doc Ford's Ding Darling Tarpon Tournament	44
GCSW All Florida Senior Circuit Swim Meet	216
NHSGA Boys National Championships	165
Perfect Game Memorial Day Classic	2,667
Sun Conference Baseball Championships	138
Perfect Game Sunshine East Showcase	126
Florida National Junior Open Tennis	151
FHSAA Baseball Finals	896

Event Spectators

Month Total =	8,655
A-Sun Conference Softball Championships	55
Doc Ford's Ding Darling Tarpon Tournament	49
GCSW All Florida Senior Circuit Swim Meet	180
NHSGA Boys National Championships	274
Perfect Game Memorial Day Classic	4,613
Sun Conference Baseball Championships	60
Perfect Game Sunshine East Showcase	190
Florida National Junior Open Tennis	254
FHSAA Baseball Finals	2,980

Direct Impact

Month Total =	\$4,256,431
A-Sun Conference Softball Championships	\$92,376
Doc Ford's Ding Darling Tarpon Tournament	\$74,430
GCSW All Florida Senior Circuit Swim Meet	\$103,720
NHSGA Boys National Championships	\$247,603
Perfect Game Memorial Day Classic	\$2,691,433
Sun Conference Baseball Championships	\$79,064
Perfect Game Sunshine East Showcase	\$66,593
Florida National Junior Open Tennis	\$104,744
FHSAA Baseball Finals	\$796,468

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total = **\$7,108,239**

A-Sun Conference Softball Championships	\$154,267
Doc Ford's Ding Darling Tarpon Tournament	\$124,298
GCSW All Florida Senior Circuit Swim Meet	\$173,212
NHSGA Boys National Championships	\$413,497
Perfect Game Memorial Day Classic	\$4,494,693
Sun Conference Baseball Championships	\$132,037
Perfect Game Sunshine East Showcase	\$111,211
Florida National Junior Open Tennis	\$174,922
FHSAA Baseball Finals	\$1,330,102

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