

Lee County Sports Authority
Monthly Activity Report
September 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	5,912
Perfect Game Labor Day Classic	1,270
Estero High School Cross Country Invitational	221
Pro-Select Baseball Showcase	277
Kick Off Classic Soccer	399
Captiva Triathlon	475
FYSA Olympic Development Program	138
ECHO Hockey	77
Prospect Select Baseball Showcase	1,534
Half Century Softball	1,521

Event Participants

Month Total =	4,215
Perfect Game Labor Day Classic	720
Estero High School Cross Country Invitational	468
Pro-Select Baseball Showcase	238
Kick Off Classic Soccer	294
Captiva Triathlon	285
FYSA Olympic Development Program	90
ECHO Hockey	56
Prospect Select Baseball Showcase	1,280
Half Century Softball	784

Event Spectators

Month Total =	5,376
Perfect Game Labor Day Classic	973
Estero High School Cross Country Invitational	416
Pro-Select Baseball Showcase	315
Kick Off Classic Soccer	504
Captiva Triathlon	428
FYSA Olympic Development Program	117
ECHO Hockey	98
Prospect Select Baseball Showcase	1,788
Half Century Softball	737

Direct Impact

Month Total =	\$1,981,900
Perfect Game Labor Day Classic	\$478,498
Estero High School Cross Country Invitational	\$75,532
Pro-Select Baseball Showcase	\$98,872
Kick Off Classic Soccer	\$147,008
Captiva Triathlon	\$233,618
FYSA Olympic Development Program	\$40,010
ECHO Hockey	\$32,516
Prospect Select Baseball Showcase	\$547,656
Half Century Softball	\$328,190

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	\$3,309,772	
Perfect Game Labor Day Classic		\$799,092
Estero High School Cross Country Invitational		\$126,138
Pro-Select Baseball Showcase		\$165,116
Kick Off Classic Soccer		\$245,503
Captiva Triathlon		\$390,142
FYSA Olympic Development Program		\$66,817
ECHO Hockey		\$54,301
Prospect Select Baseball Showcase		\$914,586
Half Century Softball		\$548,077

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