

**Lee County Sports Authority**  
**Monthly Activity Report**  
**November 2015**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>23,569</b>
Roy Hobbs World Series	13,508
Senior Softball Winte Nationals	6,264
USSSA Fast Pitch Fall States	771
Fort Myers Marathon	930
Gulf Coast Showcase Collegiate Basketball	2,096

Event Participants

Month Total =	<b>6,950</b>
Roy Hobbs World Series	3,961
Senior Softball Winte Nationals	1,680
USSSA Fast Pitch Fall States	560
Fort Myers Marathon	461
Gulf Coast Showcase Collegiate Basketball	288

Event Spectators

Month Total =	<b>7,421</b>
Roy Hobbs World Series	3,758
Senior Softball Winte Nationals	1,452
USSSA Fast Pitch Fall States	982
Fort Myers Marathon	469
Gulf Coast Showcase Collegiate Basketball	760

Direct Impact

Month Total =	<b>\$11,490,049</b>
Roy Hobbs World Series	\$8,374,490
Senior Softball Winte Nationals	\$1,793,119
USSSA Fast Pitch Fall States	\$280,254
Fort Myers Marathon	\$288,485
Gulf Coast Showcase Collegiate Basketball	\$753,701

Total Direct and Indirect Economic Impact

Month Total =	<b>\$19,188,381</b>
Roy Hobbs World Series	\$13,985,398
Senior Softball Winte Nationals	\$2,994,509
USSSA Fast Pitch Fall States	\$468,024
Fort Myers Marathon	\$481,770
Gulf Coast Showcase Collegiate Basketball	\$1,258,680

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.