

**Lee County Sports Development**  
**Monthly Activity Report**  
**May 2014**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>17,670</b>
USSSA Boys High Hoops	223
Perfect Game Super 25 Qualifier 13U/14U	231
Sun Conference Baseball Finals	408
Florida Women's Bowling State Championships	1,987
FHSAA Baseball Finals	2,058
NHSGA Boys National Championships	478
USSSA Girls Basketball TOC Qualifier	238
Kick USA Taekwondo	393
Half Century Softball 50+	1,427
Perfect Game Super 25 Regionals 15U-17U	869
Perfect Game Memorial Day Classic	8,033
Florida Open Tennis @ The Landings	554
Bauer Ice Hockey Invitational	189
A-Sun Conference Baseball Championships	582

Event Participants

Month Total =	<b>8,502</b>
USSSA Boys High Hoops	154
Perfect Game Super 25 Qualifier 13U/14U	168
Sun Conference Baseball Finals	132
Florida Women's Bowling State Championships	1,488
FHSAA Baseball Finals	700
NHSGA Boys National Championships	180
USSSA Girls Basketball TOC Qualifier	247
Kick USA Taekwondo	190
Half Century Softball 50+	741
Perfect Game Super 25 Regionals 15U-17U	504
Perfect Game Memorial Day Classic	3,360
Florida Open Tennis @ The Landings	299
Bauer Ice Hockey Invitational	136
A-Sun Conference Baseball Championships	203

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	<b>13,218</b>
USSSA Boys High Hoops	203
Perfect Game Super 25 Qualifier 13U/14U	294
Sun Conference Baseball Finals	72
Florida Women's Bowling State Championships	1,493
FHSAA Baseball Finals	2,388
NHSGA Boys National Championships	298
USSSA Girls Basketball TOC Qualifier	228
Kick USA Taekwondo	400
Half Century Softball 50+	686
Perfect Game Super 25 Regionals 15U-17U	654
Perfect Game Memorial Day Classic	5,820
Florida Open Tennis @ The Landings	255
Bauer Ice Hockey Invitational	242
A-Sun Conference Baseball Championships	185

Direct Impact

Month Total =	<b>\$6,078,835</b>
USSSA Boys High Hoops	\$83,380
Perfect Game Super 25 Qualifier 13U/14U	\$88,476
Sun Conference Baseball Finals	\$82,480
Florida Women's Bowling State Championships	\$678,364
FHSAA Baseball Finals	\$646,050
NHSGA Boys National Championships	\$253,600
USSSA Girls Basketball TOC Qualifier	\$78,754
Kick USA Taekwondo	\$140,100
Half Century Softball 50+	\$310,050
Perfect Game Super 25 Regionals 15U-17U	\$307,656
Perfect Game Memorial Day Classic	\$2,946,556
Florida Open Tennis @ The Landings	\$186,898
Bauer Ice Hockey Invitational	\$72,724
A-Sun Conference Baseball Championships	\$203,747

Total Direct and Indirect Economic Impact

Month Total =	<b>\$10,151,656</b>
USSSA Boys High Hoops	\$139,245
Perfect Game Super 25 Qualifier 13U/14U	\$147,755
Sun Conference Baseball Finals	\$137,742
Florida Women's Bowling State Championships	\$1,132,868
FHSAA Baseball Finals	\$1,078,904
NHSGA Boys National Championships	\$423,512
USSSA Girls Basketball TOC Qualifier	\$131,519
Kick USA Taekwondo	\$233,967
Half Century Softball 50+	\$517,784
Perfect Game Super 25 Regionals 15U-17U	\$513,786
Perfect Game Memorial Day Classic	\$4,920,749
Florida Open Tennis @ The Landings	\$312,119
Bauer Ice Hockey Invitational	\$121,449
A-Sun Conference Baseball Championships	\$340,257

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